

# SOPHIE BAILEY



## Concept Artist & Illustrator

### EXPERIENCE

#### **Nerdy Banana** — Illustrator /Concept Artist

APRIL 2021 - PRESENT

Working as a **Lead Concept Artist** for Nerdy Banana, creating cool original concepts in a collaborative working environment, has made it a pleasure to be a part of the team. I have been able to grow as an artist and contribute to some amazing projects, such as their brand 'Petzopia' an interactive personal pet gift platform. I was also given the responsibility of a leadership role managing and directing Art workers in the pipeline process overseeing line work and colour.

UK Worcestershire

[sophieannebaileydesign.uk@gmail.com](mailto:sophieannebaileydesign.uk@gmail.com)

<https://www.sophiebaileyart.com>

+447480670866

#### **Yamination Studios** — Freelance Concept artist/Production Runner

OCT 2020 - JAN 2021

Working with Studio Director on a Visual Development Package - Ready for Pitching. Concepting various characters/ props to help convey the personalities that could be featured in a children's TV series.

### SKILLS

During my experience as the production runner, I was given a variety of tasks that differed from office admin, studio maintenance to procurement of stop motion equipment. Meeting and greeting visitors to the studio introduced me to some industry professionals which also led onto the opportunity to contribute to some of the set designs. I completed a range of designs for a laser cutter to be read using Adobe illustrator. Furthermore, this project was completed in a short space of time to meet the deadline for the upcoming shoot. As a first insight to the animation and stop motion industry, I feel working with Yamination Studios was an invaluable experience sealing my desire to learn more.

AdobeSuite  
Clip Studio Paint  
Procreate  
Blender  
MAYA  
ZBRUSH

### LANGUAGES

English

## **Sony Picture Television — Freelance Character Concept Artist**

FEB 2019- APRIL 2019

Working With Sony Television (POP), to create Character Concept/design ready for Production. Working with 3D character Artist to complete short deadline, ready for Easter.

## **EDUCATION**

### **Birmingham City University—MA**

SEP 2018- APRIL 2019

MA Feature Film Development

### **Birmingham City University—MA**

SEP 2016 -APRIL 2018

BA Hons Interactive Entertainment Digital Art

## **PETZOPIA —Illustrator & Concept Artist**

I have illustrated a vibrant, imaginative book for Petzopia, featuring a diverse range of animal breeds and pets. Each colorful page captures their charm and personality, creating a heartwarming experience for pet lovers of all ages.

## **Dudley FC—Illustrator & Concept Artist**

I designed a 2D Red Robin mascot for Dudley FC, creating a vibrant character to represent and embody the spirit of the football team.